



DEL RIO HISPANIC CHAMBER OF COMMERCE

MONTHLY NEWSLETTER | NOVEMBER 2022

BRIDGING THE GAP BETWEEN THE HISPANIC COMMUNITY AND THE BUSINESS WORLD

Excited to be back with the Del Rio Hispanic Chamber of Commerce



Let me start off by stating that I am happy and excited to return as a member of the Del Rio Hispanic Chamber of Commerce Board of Directors as Secretary! As I write this short Article for this issue of our Newsletter, I am thankful to be part of this dedicated board; all volunteers who dedicate their time and effort because they truly believe in the mission, which is to promote the interest of small businesses, especially minority and women owned enterprises. So, as I reminisce about all the events and activities of our past 16 years of existence, I am amazed at all that has been accomplished by a small group of dedicated volunteers and loyal members. In the early days of our existence, we relied on our parent organization, the Texas Association of Mexican American Chambers of Commerce (TAMACC) to provide support

and encouragement with their workshops conducted for small businesses in our community. Today we can count on many local organizations, such as the Whitehead Museum, the International Good Neighbor Council and La Casa De La Cultura for support. However, one of our major allies is El Consulado de Mexico with the Honorable Consul General Paloma Villasenor at the helm. Although we participate in many local events and activities, our focus is directed at supporting and assisting small businesses, so when we were asked to help out with a Dia De Los Muertos event at Plaza Del Sol Mall, we were there! Not only did we learn of the importance of celebrating this Mexican tradition honoring our departed loved ones, we also became aware of the importance of educating our youth about our culture and traditions by including them in the program. It was amazing to see their joy and enthusiasm as they performed traditional Mexican dances incorporating themes from el Dia de Los Muertos. We were also impressed with their creativity in creating and modeling amazing Catrina costumes. This tradition has now become very popular in many Southwestern states. We now realize that this Mexican tradition is taking on a new meaning of not only celebrating our culture and traditions, but also capitalizing on the opportunity to assist the business community. This tradition has now become very popular in many Southwestern states. In case you missed this year's celebration, you also missed viewing a beautiful Exhibit of the Monarch butterflies. Save the date, there's always next year!

DRHCC BOARD MEMBERS

President
Isidro Valdez Fernandez

Vice President
Roberto Fernandez

Parliamentarian
Sergio Diaz

Secretary
Dora Alcala

Treasurer
Maricela Saenz

Director of Finance
Vacant

Director of Membership
Javier Martinez

Director of Education
Tina Martinez

Director of
Cultural Issues & Events
Mary Mota

Director of
International Trade
Mario Esquivel

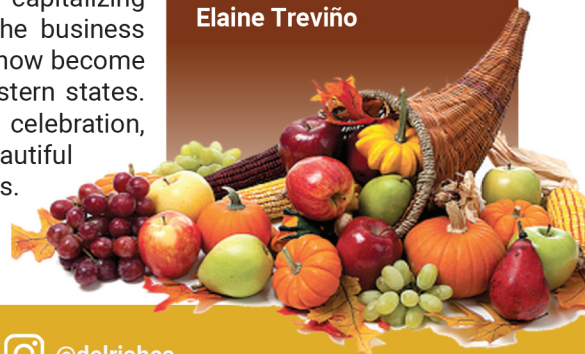
Director of Economic Dev
& Small Business
Joe John Cruz

Director of Legislative Gov
Joel Langton

Director of Women's Issues
Maria de la Luz Lychlyter

Director of Public Relations
Lisa Flores

Director of Health Issues
Elaine Treviño



2116 Veterans Blvd - Suite 1 - Del Rio, Texas 78841



830-488-7422



hispanic.chamber@drhcc.org



<http://www.delriohispanicchamber.org>



@delriohcc



Del Rio Hispanic Chamber of Commerce

DIA DE MUERTOS CELEBRATION

On November 2nd, we had the honor to be present at the "Día de muertos celebration" at Plaza del Sol Mall. We were invited by Consulado de México en Del Rio and we sponsored the Catrina and Catrin Contest. This year, the altar was in memory of Alfredo "Fred" Cervantes. Thank you Consulado De Mexico in Del Rio for the invitation to this wonderful activity. We would like to thank as well to Vice- consul Carlos Quiló from Consulado de Guatemala en Del Rio, TX and Mary Mota Director of cultural events from the Del Rio Hispanic Chamber for being two of our contest judges. Traditions like this, keep on our memory and heart our loved ones who left this earth but whose souls live among us.



Empowerment

DRHCC WOMEN'S ENTREPRENEURSHIP DAY

Empowerment: Del Rio Hispanic Chamber of Commerce had the opportunity to celebrate Women's Entrepreneurship Day! We had an activity to honor our empowered members. Their histories on how they started and made their business grow is really inspiring for all of us and teach us that if we work hard, we can achieve our goals. They don't only have the business women role, they also are mothers, wives, friends, daughters and help their community. Thank you for sharing with us such amazing success stories. Congratulations! A big thank you to our sponsor Laura Rojas, Realtor- Keller Williams Del Rio



Sara Lujano - Boom Finance



Delia Salazar - JESco



Irmario Mercado - Money Link



Luz Reyes - Giam Taekwondo



Hilda Padilla - Allstate



Laura Rojas - Keller Williams Realty



Mary Mota - DRHCC



Ribbon Cutting

El Toston - Puerto Rican Food



On November 17th, we made the new member plaque presentation for @eltoston_22 Puerto Rican food! We had a great time and we enjoyed the delicious food! Welcome aboard new members!



NEWSLETTER PROMOTION

In our monthly Newsletter edition, you have the opportunity to promote your business with our Sponsorship Options in our section: "Business spotlight"

FRONT PAGE

Full Color
7" wide by 2" tall
\$100

SECOND PAGE

Full Color
3.5" wide by 2" tall
\$50

YOU CAN TAKE ADVANTAGE OF THESE BENEFITS WHENEVER YOU NEED!

Contact
Heidi Xiquin | Administrative Assistant
for any assistance,
we are here for you!

(830) 488-7422
2116 Veterans Blvd Ste #1
Del Rio, TX 78840

