

**MONTHLY
MEMBERSHIP
MEETING**

**Guest Speaker: Mayor Garza
and City Manager Henry Arredondo**
January 11, 2018 at 7:00PM - City Hall 109 W. Broadway St



Silver Eagle Distributor manager and Vice President Carlos Ayala hosted this year's Ugly Sweater Social on Thursday December 14th. DRHCC President Otila Gonzalez was the sponsor of the event.

Everyone came out with their most festive Christmas sweaters and ready to have a good time. The social began with a feast of tamales and chili, which was then followed by Christmas Conga lead by Mayor Dora Alcala. Musical Chairs winner Sam from Orange Designs was awarded a bottle of wine from the Val Verde Winery. Clinic Manager for United Medical Center Lidia Prieto was awarded as the winner for the Ugliest Sweater Contest.

All the members enjoyed themselves and can't wait for next year's December Social.



CHRISTMAS PARADE - 12/01/17



CHRISTMAS AT THE WHITEHEAD MEMORIAL MUSEUM - 12/08/17



CHRISTMAS POSADA AT BROWN PLAZA - 12/15/17



CHECK PRESENTATION TO FBLA - 12/15/17



The Del Rio High School Future Business Leaders of America organization was the recipient of a donation from the Del Rio Hispanic Chamber of Commerce presented at their December 15th, 2017 meeting. Receiving the donation from Ms. Alida Helgerman, Director of Finance, was Ms. Larissa Garanzuay, teacher and sponsor for the group. Members of the FBLA lent their assistance to the DRHCC at the annual Masquerade Ball and have always demonstrated poise and maturity that is a reflection of the training that they are receiving in the program. We thank the FBLA for their support and look forward to future collaborations.

PLAQUE PRESENTATIONS: LAS BRISAS - TITLEMAX - AMISTAD BANK





The commencing phases of the project are ongoing as the Hot Tax Committee for the Del Rio Hispanic Chamber of Commerce, who is spearheading the project, held their most recent meeting on Monday December 18, 2017 at City Hall.

An overview of how the app is to be constructed was presented during the meeting by OnCell Project Manager Alaura Jacobs via teleconference.

Jacobs gave a detailed explanation of how the contents is to be added to the app, as well as the various features that could be included to make it more visitor friendly.

The vision behind the app is to try to increase tourist activity within the city said Hot Tax Committee chair Carmen Gutierrez. The DRHCC funded the project through its yearly Hot Tax collection, which is provided by the City of Del Rio. Gutierrez said that the bulk of contents that will be put into the app were shared by the Del Rio Chamber of Commerce. A list of ongoing events throughout the city will also be posted on the app. The city of Del Rio, who has partnered in the project, will be in charge of transferring the content into the app.

Visitors will be able to download the app on their smartphones through the city website. They will be able to view and locate various attractions throughout town using the app's directory. And a major feature in the app will be the accessibility of Google Maps with the included markings of all the restaurants and attractions. Local businesses will benefit from the app as users can be directed to their websites.



The Middle Rio Grande Development Council held its December meeting at the Del Rio Civic Center on December 13, 2017. The nine- county Council of Governments includes Maverick, Uvalde, Val Verde, Zavala, Edwards, La Salle, Kinney, and Real counties. Each county is represented by its County Judge, Mayor, school superintendent and other elected officials and appointed representatives. Val Verde County and the City of Del Rio were represented by Del Rio councilman Rowland Garza and by MS Otila Gonzalez who serves as chair of the finance committee for the organization.

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Happy New Year

*May the new year bring joy,
peace & happiness to you &
your entire family.*

*Del Rio
Hispanic
Chamber of Commerce*



DRHCC Calender of Events

January 2018



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 NEW YEAR'S DAY	2	3	4	5 FIRST FRIDAY ART WALK	6 DIA DE LOS REYES HEB ROSCA DE REYES 11:00AM - HEB Bakery
7	8	9	10	11 FREE DIABETES CLASSES START @ VVRMC MONTHLY MEMBERSHIP MEETING 7:00PM - City Hall 109 W. Broadway St	12 BUFORD SOCIAL MEDIA SEMINAR	13
14	15 MARTIN LUTHER KING JR. DAY	16	17	18	19	20 DEL RIO COMMUNITY GARDEN FARMERS MARKET
21	22	23	24	25	26	27
28	29	30	31			



Del Rio Hispanic Chamber Of Commerce

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