



DEL RIO HISPANIC CHAMBER OF COMMERCE

MONTHLY NEWSLETTER | DECEMBER 2022

BRIDGING THE GAP BETWEEN THE HISPANIC COMMUNITY AND THE BUSINESS WORLD

CHERISHING WHAT MATTERS DURING THE HOLIDAY SEASON.



Elaine Treviño - Director of Health Issues

The Del Rio Hispanic Chamber of Commerce recognizes the importance of love, family, and friends during the holiday season. Our daily routines that encompass a multitude of activities throughout the year, are making it harder to find enough free time to spend with loved ones. During this time of year, it is easy to get pulled into commercialism and forget about what is really important. However, the holidays are a perfect escape from the demands of everyday life and a chance to make priceless memories that last a lifetime.

Sharing pre and post-holiday happiness is a benefit of spending time with family. For some, planning holidays in advance stimulates the brain to produce more "happy" hormones. This results in a cheerful, more positive attitude that increases performance

and lasts for a couple of weeks after the holiday. Disconnecting from the digital world is an additional benefit that highlights the importance of face-to-face conversations with family members.

While the holidays are about spending time celebrating the season, giving gifts and indulging in delicious foods, the spending on get-togethers, holiday events and gift exchanges adds up. The good news is that there are affordable ways to spend quality time with family this holiday season. A few suggestions include attending holiday markets and events, evening walks, baking cookies, making homemade decorations for the Christmas tree, special breakfast pancakes and family photos. A unique idea on family togetherness is creating a family time capsule. Choose a time this holiday season for everyone in the family to write out things they are grateful for and include a small item representing who you are this year. Put the notes and items in a small box or keep the time capsules together in one bigger box for everyone to look back on each year.

One tradition my family and I have is selecting an ornament that has a significant meaning from the current year. Our gathering includes sharing the meaning of each ornament and hanging them on the Christmas tree. No matter what your age, the holidays are a special time when you can feel loved and supported. Make it a point this season to enjoy the company of those you care about most. It will make your holidays that much brighter!

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DRHCC MASQUERADE BALL

On December 31st, Del Rioans enjoyed our first Del Rio Hispanic Chamber of Commerce Masquerade ball. We welcomed the new year dancing with the music of Nightlife Orquesta and enjoyed a great time with friends, family, and some of our board members. Thank you again, Del Rio, Texas for your support in our events, and thank you to our main sponsor Jesco for always supporting us. We wish you a year full of blessings, good health, and quality time with your loved ones. Happy new year 2023!



DRHCC MEMORIES AND ACTIVITIES THROUGHOUT THE YEAR

2022

For the Del Rio Hispanic Chamber of Commerce is an honor to have you here with us, as a valuable member. The past year 2022, has been full of challenges but also of satisfaction and we would like to let you know that we are working hard to give our members the best experience. We want you to get involved in all of our activities! We would like to start this new year 2023, by giving you this collection of memories from 2022, in which you will find beautiful moments we enjoyed with our community, board of directors, friends, and of course you, our members. We will keep collecting these moments and we would like to have you with us and be part of all of them. Thank you very much for your support and for being a valuable member.



DRHCC MEMORIES AND ACTIVITIES THROUGHOUT THE YEAR



2022

WHAT DO WE DO?

Through our many programs, committees, and partners, DRHCC advocates for a healthy business climate, education, a productive workforce, tourism, and improving the quality of life in Del Rio and Val Verde County.

Electronic Media Promotion—website, Facebook, and Instagram to promote your business events. We'll even create your event flyer at no additional charge. You just have to send us the information and we'll have it done for you!



Company listing in online & printed directory.

Marketing & Community opportunities.

Tourism and Convention Promotion.

Ribbon Cuttings, Ground Breaking, Breakfast Network, and Special Events.

Monthly Newsletters: You will receive a copy every month and with this the opportunity to be a sponsor in our business spotlight *(Please see the attached information)*

Texas Association of Mexican American Chamber of Commerce - access to TAMACC resources.

NEWSLETTER PROMOTION

In our monthly Newsletter edition, you have the opportunity to promote your business with our Sponsorship Options in our section: "Business spotlight"

FRONT PAGE

Full Color
7" wide by 2" tall
\$100

SECOND PAGE

Full Color
3.5" wide by 2" tall
\$50

YOU CAN TAKE ADVANTAGE OF THESE BENEFITS WHENEVER YOU NEED!

Contact
Heidi Xiquin | Administrative Assistant
for any assistance,
we are here for you!

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