

DEL RIO HISPANIC CHAMBER OF COMMERCE

MONTHLY NEWSLETTER | JANUARY 2023

BRIDGING THE GAP BETWEEN THE HISPANIC COMMUNITY AND THE BUSINESS WORLD

JAVIER MARTINEZ DRHCC DIRECTOR OF MEMBERSHIP

The Del Rio Hispanic Chamber of Commerce provides your business with all sorts of different and added values, like our Monthly News Letter, and our Social Media Promotions on both our Web site and Social Media Pages.

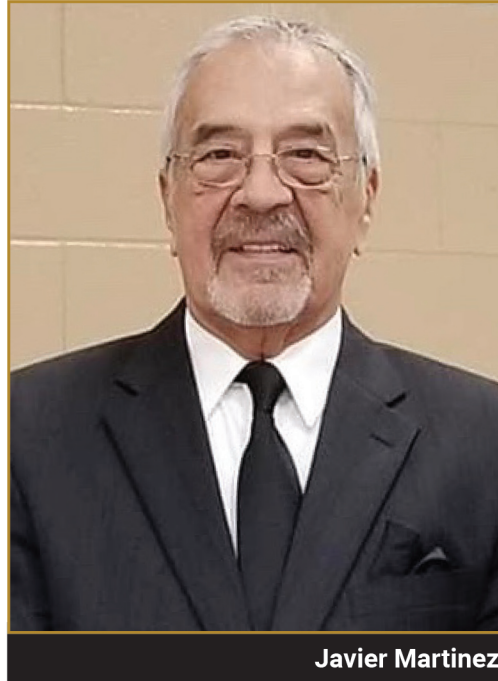
Every week our Social Media Post is an excellent way to obtain free publicity to promote all aspects of your business. The very best part is that Membership with all the perks is available to you for as low as \$120 a year depending on the number of employees.

The Del Rio Hispanic Chamber of Commerce is also a member of the U.S. Hispanic Chamber of Commerce and also of TAMMACC. So as a member of the Del Rio Hispanic Chamber of Commerce you also have access to huge amount of resources through both organizations the state and national organizations. Both organizations are ready to help your business grow.

I am, Javier A. Martinez co-founder and member of the Hispanic Chamber of Commerce since 1986.

As a former co-owner of a radio station that grew to be one of the city's most popular and successful I then started the Texas Times Publication in 1981. A Monthly Magazine with circulation in Del Rio, Bracketville, Uvalde as well as Acuña, Zaragoza and Coahuila, Mexico.

In association I started a Media Agency knows as Pam American Advertising to promote local and area businesses with



Javier Martinez

exposure throughout our area and areas like San Angelo, Eagle Pass and Northern Mexico.

In 1997 I started a Talk Show on KWMC Radio, AM 1490 called "Town Talk Live" and even though I may not anchor the show anymore but I still contribute in my Semi-Retired state. Yes, that show remains on the air to this day.

I have remained an active member of this chamber since then as well as an active member of St Joseph's Catholic Church.

As Director of Membership, I would like to make a special invitation to those businesses or individuals that have not yet become part of this organization.

DRHCC is here to assist you and utilize our platform in any way to make your business successful.

DRHCC BOARD MEMBERS

President

Isidro Valdez Fernandez

Vice President

Roberto Fernandez

Parliamentarian

Sergio Diaz

Secretary

Dora Alcala

Treasurer

Maricela Saenz

Director of Finance

Vacant

Director of Membership

Javier Martinez

Director of Education

Tina Martinez

Director of

Cultural Issues & Events

Mary Mota

Director of

International Trade

Mario Esquivel

Director of Economic Dev

& Small Business

Joe John Cruz

Director of Legislative Gov

Joel Langton

Director of Women's Issues

Maria de la Luz Lychlyter

Director of Public Relations

Lisa Flores

Director of Health Issues

Elaine Treviño

2023



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<http://www.delriohipspanicchamber.org>



830-488-7422



@delriohipcc



Del Rio Hispanic Chamber of Commerce



On January 20th, we had the opportunity to celebrate with our dear member Biscaino's Income Tax Service, their 11th anniversary in the business! Congratulations! We had a great time and of course we enjoyed the delicious pozole!



AMISTAD TAX SERVICE



Congratulations to our dear member Amistad Tax Service for their 30th Anniversary in the business! We had a great time! Let's keep supporting our local businesses!



December 7, 2022 - Catholic Charities Archdiocese of San Antonio - Presented a Certificate of Recognition in appreciation for outstanding generosity and dedication to community service through the Retired and Senior Volunteer Program (RSVP): Carmen Gutierrez, Tina Martinez, Mary Mota and Dora Alcala, received a certificate for their community service hours through many activities in our community. The DRHCC was also recognized as an organization that facilitates RSVP members to do community service.



2023



Save the Date

**BREAKFAST NETWORK
AND WOMEN'S DAY
CELEBRATION**

MARCH 08, 2023

**BFCU CONFERENCE ROOM
NORTH BEDELL AVE - 8:00 AM**



**PROUD
SPONSOR!**

2023

WHAT DO WE DO?

Through our many programs, committees, and partners, DRHCC advocates for a healthy business climate, education, a productive workforce, tourism, and improving the quality of life in Del Rio and Val Verde County.

Electronic Media Promotion—website, Facebook, and Instagram to promote your business events. We'll even create your event flyer at no additional charge. You just have to send us the information and we'll have it done for you!



Company listing in online & printed directory.

Marketing & Community opportunities.

Tourism and Convention Promotion.

Ribbon Cuttings, Ground Breaking, Breakfast Network, and Special Events.

Monthly Newsletters: You will receive a copy every month and with this the opportunity to be a sponsor in our business spotlight *(Please see the attached information)*

Texas Association of Mexican American Chamber of Commerce - access to TAMACC resources.

NEWSLETTER PROMOTION

In our monthly Newsletter edition, you have the opportunity to promote your business with our Sponsorship Options in our section: "Business spotlight"

FRONT PAGE

Full Color
7" wide by 2" tall
\$100

SECOND PAGE

Full Color
3.5" wide by 2" tall
\$50

YOU CAN TAKE ADVANTAGE OF THESE BENEFITS WHENEVER YOU NEED!

Contact
Heidi Xiquin | Administrative Assistant
for any assistance,
we are here for you!

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