



DEL RIO HISPANIC CHAMBER OF COMMERCE

MONTHLY NEWSLETTER | SEPTEMBER 2022

## BRIDGING THE GAP BETWEEN THE HISPANIC COMMUNITY AND THE BUSINESS WORLD

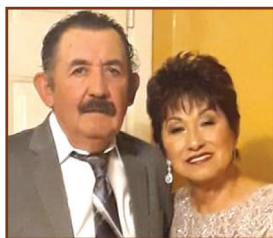


## 62 YEARS OF CELEBRATING FIESTA DE AMISTAD!

The month of October resonates with La Fiesta De Amistad in the Del Rio community! Our celebration this year will focus on the reason Fiesta De Amistad was created, which was the signing of the treaty to construct Amistad Dam. On October 24, 1960, US President Dwight D. Eisenhower and Mexico's President Adolfo Lopez Mateos met in Ciudad Acuna, Coahuila Mexico to sign the treaty to construct Amistad Dam. Since our modern day Fiesta celebration, has its origin in this 1960 meeting, this will be the focus of our celebration this year. We have heard the saying "Go Big or Go Home"! At IGNC's first meeting this year, we made grand plans for Fiesta De Amistad commemorating the 62nd Anniversary of the signing of the treaty to construct Amistad Dam. This grand celebration calls for all guests of honor to be none other than our citizens. We have all been through so much with the Pandemic taking loved ones and our having to shelter in place, that now it is time to celebrate

responsibly as we recall the importance of this traditional and cultural event that has brought past Presidents to our community: In 1960 President Eisenhower visited Del Rio and Ciudad Acuna to sign the treaty; in 1965 President Lyndon Baines Johnson came to check on the Progress and in 1969 President Richard Nixon came to dedicate and officially open Amistad Dam and reservoir for business! The International Good Neighbor Council has been commemorating and celebrating this momentous occasion year after year with the traditional Abrazo on the beautiful Amistad Dam with its Eagles and national flags gleaming in the sunshine. No other venue could give this event justice. This year we will again be holding our Abrazo on October 21st! Viva la Fiesta De Amistad!

DORA G. ALCALA', Vice-President IGNC & Abrazo Event Chair & MARY MOTA, Director of Cultural Issues and Events.



### MARY MOTA

#### Education:

1969 Graduate of San Felipe High School  
San Antonio Trade School- Legal Secretary/Business  
SWTJC- Studied Business Administration 2 years

#### Employment History:

Texas Apparel Jean Factory 1970-1979  
Del Rio Loan Company 1979-1980  
Border Federal Credit Union- 1980-1981  
Lacks Furniture- 12 years sales associate  
San Felipe Del Rio CISD-20 Yrs. Retire 2016  
Quad County/Val Verde County Women  
Shelter 3 years to present

#### Professional Organizations

IGNC Members 20 plus years served  
as Secretary and President  
San Felipe Amistad Lions Women Chapter- 7 years

American G. I. Forum Fermin Calderon Women Chapter Present  
Member/President

San Felipe Exes Association-Board of Director 3 years plus  
Del Rio Host Lions- 15 years/Served as President 2021-2022  
Del Rio Chamber of Commerce- Red Ribbon Committee 2 years  
Del Rio Hispanic Chamber of Commerce- Served as  
Director of Membership/Director of Culture & Events 3 years  
Christmas Around The World- Coordinator for 8 years

#### Awards Del Rio Hispanic Chamber Businesswomen 2021

SFDRCID- Recognition for Christmas Around the World for 2020-2022

#### Personal:

Married to Pablo Roberto Mota Jr for 33 years.  
Mother of (2) Sons Arturo III and Rudy Paniagua  
Daughters: Nadia Gloria & Dulce Mota  
Grandma to 9 Grandkids: Daphne, Sophia and Rudy Florencio Paniagua  
Aria & Mia Gloria, Nissa, Rayne, Adilyn and Ileana Marie Terrazas

### DRHCC BOARD MEMBERS

President  
**Isidro Valdez Fernandez**

Vice President  
**Roberto Fernandez**

Parliamentarian  
**Sergio Diaz**

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**Maricela Saenz**

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Cultural Issues & Events  
**Mary Mota**

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International Trade  
**Mario Esquivel**

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& Small Business  
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Director of Health Issues  
**Elaine Treviño**

NATIONAL  
**HISPANIC**  
HERITAGE MONTH

PO Box 1936 - Del Rio, Tx 78841

PO Box 1936 - Del Rio, Tx 78841

@delriohcc

hispanic.chamber@drhcc.org

hispanic.chamber@drhcc.org

Del Rio Hispanic Chamber of Commerce






## LEVCOR Announces a Collection of New-To-Market Restaurants & Retail at Plaza Del Sol

Del Rio, TX – August 30, 2022 – LEVCOR, a commercial real estate owner, operator and developer with a growing national footprint, announced the addition of new restaurants and retailers at Plaza Del Sol—a bustling shopping center with a mix of shops, restaurants and services located off of Veterans Boulevard and Braddie Drive in Del Rio.

“We know Plaza Del Sol serves as a central gathering and shopping space for the valley community,” said Sasha Levine, Vice President of LEVCOR. “We are thrilled to bring new concepts to the greater valley area and expand the city’s options in our evolving shopping and dining destination.”

New retail and restaurants recently opened or joining Plaza Del Sol include



**ULTA BEAUTY**, a national store combining all things beauty into one shopping experience. The 5,789 square foot space, the first location in Del Rio, opened on Friday, August 18 and carries a broad



variety of beauty product categories including makeup, nails, skin care, hair, fragrance and more.

**BURLINGTON**, a nationally recognized off-price retailer operating 832 stores in 45 states and Puerto Rico. The 36,258 square foot space, the first location in Del Rio, will carry an extensive selection of in-season, fashion-focused merchandise at up to 60% off other retailers’ prices, including women’s ready-to-wear apparel, menswear, youth apparel, baby, beauty, footwear, accessories, home, toys, gifts and coats.

**MCALISTER’S DELI**, a fast casual restaurant chain known for its genuine hospitality, sandwiches, spuds, soups, salads, desserts and McAlister’s Famous Sweet Tea™. The 2,882 square foot space, the first location in Del Rio, will offer dine-in and take-out service and catering with a selection of sandwich trays, box lunches, desserts, a hot spud bar and more.

**PAPA JOHN’S**, an international pizza chain, with more than 5,500 restaurants worldwide, that uses high-







quality ingredients to create superior quality pizzas. The 1,432 square foot space will offer take-out and delivery of its fresh pizza made with no artificial flavors or synthetic colors.

**ARBY'S**, an international sandwich chain, with more than 3,500 restaurants worldwide, that serves high-quality proteins and innovative sides. The 2,252 square foot space will offer a unique blend of quick-serve speed combined with the quality and made-for-you care of fast casual restaurants.

"We are always looking to introduce new and exciting restaurant and retail concepts at Plaza Del Sol that enhance our customer's experience. Paired with our commitment to enriching the valley, we are excited to continue bringing concepts that reflect the communities evolving tastes," continued Levine.

Other retail, restaurants and services open at Plaza Del Sol include Applebee's, Bath & Body Works, By Edward, Boots 'N Jeans, Chick-fil-A, Cinemark Movies 8, El

Rincon Sunglasses & Perfume, GNC, Goodies Snack Bar, Hibbett Sports, IBC Bank, IHOP, JCP, JE's Music, Jewelry Box, Le Nails, Marshalls, Merle Norman, Rack Room Shoes, Ross Dress For Less, Starbucks, Wendy's and Zales.



#### ABOUT LEVCOR

A commercial real estate developer based in Houston, Texas since 1980, LEVCOR has developed, owned and managed over 25 million square feet of real estate across the United States. For over 40 years, the company has built its business by fostering relationships with financial institutions and developing real estate that resonates with retail, entertainment, office and restaurant partners. The entrepreneurial spirit of LEVCOR positions the company to quickly capitalize on emerging trends in real estate that enhance the local communities.

For additional information about the company and its retail real estate portfolio, visit [www.levcor.com](http://www.levcor.com) or follow @WeAreLevcor.





DEL RIO HISPANIC CHAMBER OF COMMERCE

# MEMBERSHIP BENEFITS

Electronic Media Promotion—website, Facebook, and Instagram to promote your business events. We'll even create your event flyer at no additional charge. You just have to send us the information and we'll have it done for you!



Company listing in online & printed directory.

Marketing & Community opportunities.

Tourism and Convention Promotion.

Ribbon Cuttings, Ground Breaking, Breakfast Network, and Special Events.

Monthly Newsletters: You will receive a copy every month and with this the opportunity to be a sponsor in our business spotlight *(Please see the attached information)*

Texas Association of Mexican American Chamber of Commerce - access to TAMACC resources.

## NEWSLETTER PROMOTION

*In our monthly Newsletter edition, you have the opportunity to promote your business with our Sponsorship Options in our section: "Business spotlight"*

### FRONT PAGE

Full Color  
7" wide by 2" tall  
**\$100**

### SECOND PAGE

Full Color  
3.5" wide by 2" tall  
**\$50**

**YOU CAN TAKE ADVANTAGE OF THESE BENEFITS WHENEVER YOU NEED!**

**Contact**  
Heidi Xiquin for any assistance,  
we are here for you!

**(830) 488-7422**  
2116 Veterans Blvd Ste #1  
Del Rio, TX 78840

