

**MEMBERSHIP MEETING**  
**Valentines Business Social**  
**Hosted by BFCU - 2211 Bedell Ave**  
**February 11, 2016**

*"Bridging the gap between the hispanic community and the business world"*

### A Word From Our President

Congratulations  
to Mr. Polo Del

Rio on the re-opening of his restaurant Cripple Creek! It was a long-awaited event and it finally happened in January. A special thanks goes to Mayor Robert Garza and his staff for hosting the January meeting and for presenting the State of the City report and all the progressive projects that are being explored, modified, or implemented to make our community a better place in which to live and do business.

February is a month filled with special days celebrating special people past and present. February is the month of our Valentine's Social at Border Federal Credit Union, Black History is celebrated all month long and this year there is an extra day to celebrate as 2016 Leap Year. Ground Hog Day, Lincoln's birthday, Valentine's Day, Washington's birthday, Levi Strauss (what would we do without jeans?). We hope that the days leading up to February 14th businesses will enjoy a large volume of traffic as it is probably the first big business day of the new year. Please allow us to work with you to promote your business, keep sending information for the Weekly Blast and the Newsletter. Congratulations to all our new member businesses that received their plaques in January. We look forward to your partnership and your participation.

Otila Gonzalez  
President



### Membership Meeting Re-Cap *January with the City of Del Rio*

In the month of January the City of Del Rio hosted DRHCC's first Monthly Membership Meeting of 2016. Guest speaker, Mayor Robert Garza, presented the audience with a short video that highlighted key projects that were completed in different parts of town in 2015.

After he spoke about current issues including: a progress report on the condition of the streets, the need for an additional international bridge, creating a customer friendly environment amongst city employees, and the possibilities of training locals to do infrastructure work in house in order to cut costs and save time for future projects. HEB sponsored a rosca, and brought both the "Three Wise Kings" and "HEB Buddy" to celebrate Día de Reyes with members in attendance. Toyota of Del Rio representatives, Sammy Mireles and Chris Lee, were present that night as well as Olga Suday, owner of Wright's Steak House.

Both Toyota and Wright's were welcomed that night as new incoming members. A \$25.00 dollar gift card was raffled at the end of the night, compliments of Wright's Steak House. DRHCC would like to thank everyone in attendance. We would also like to thank the City of Del Rio and HEB for providing refreshments. Don't miss out on the opportunity to meet current and incoming members at our Valentine's Business Social, hosted by Border Federal Credit Union this month! We look forward to seeing you there.

Leslie Herrera  
Director of Membership



### Introducing Our Board Members



### Director of Health Hatali Breckenridge

My name is Hatali Breckenridge and I am excited and humbled to be chosen as the new Director of Health Issues for the Del Rio Hispanic Chamber of Commerce. I was born and raised in Del Rio. I am passionate about our city and the health of our community.

For the past three years, I have had the privilege of working for Val Verde Regional Medical Center as the Marketing Service Coordinator where I work with the community on health issues. I am a graduate of the University of Texas in San Antonio with a Bachelor degree in Communications. I am currently working on my Master of Business Administration with a concentration in Marketing and International Management.

As the Director of Health Issues for DRHCC, I plan to present health related issues to our community and bring awareness of the different healthcare services available locally. I look forward to meeting current and new members of DRHCC and learning more from our veteran board members who possess a wealth of knowledge and experience.



**February 2016**
**Valentine's Day: Shop Local For Your Loved One**

**ROBERTS JEWELERS**

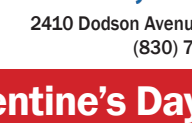
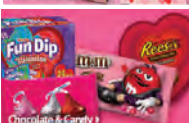
1904 Veterans Blvd ~ Del Rio, Tx ~ 830-775-0600



500 Pecan Street

200 Veterans Boulevard

More  
**Valentine's Day**  
 for your money


**Walmart**

Save money. Live better.

2410 Dodson Avenue - Del Rio, TX 78840

(830) 774-6034


**Happy  
 Balloons**

301 Veterans Blvd, Del Rio, TX 78840

(830) 778-8138

**Valentine's Day, An Opportunity for Local Businesses**
*Valentine's Day Fun Facts*

**Did you know that more than  
 18.9 billion dollars will be spent on Valentine's Day?**


**\$52.2**  
 million  
 Flowers

**\$50**  
 million  
 Jewelry

**\$38.3**  
 million  
 Apparel

**\$18.6**  
 million  
 Specialty Gifts

**\$7.2**  
 million  
 Movies

**\$7.1**  
 million  
 Restaurants

What will your business do to be part  
 of this great opportunity?

This could be the day someone shops at  
 your business for the first time. How will  
 you market some of this holiday's most  
 purchased items?

You could:

~ Create a display  
 that will catch the  
 eye of locals looking  
 for something unique

~ Advertise Valentine's  
 Day sales  
 and promotions on  
 social media

~ Send us your  
 promotional  
 material for  
 our Weekly Blast

Let's think outside the  
 box this Valentine's Day,  
 and as always

**"Shop Local"!**





## Cripple Creek is Open for Business!



### Both Chambers Congratulate Cripple Creek

They say you don't know what you have until it's gone, and we can attest to that! Cripple Creek is now open for business and we couldn't be happier. On January 7th, DRHCC joined forces with the Del Rio Chamber of Commerce for the grand re-opening of the popular steak house located off of HWY 90. The restaurant was filled with familiar faces that evening, including Father Henry Clay Hunt who presided over the prayer that evening. Owner, Polo Del Rio, gifted \$10.00 off coupons to all those in attendance. DRHCC extends a special thanks to Polo for his generosity and for allowing us to be part of this event.



## DRHCC Continues Tradition of Celebrating Dia De Reyes with HEB



On January 6th HEB invited the community to join them in celebrating Dia de Reyes at their store located on the corner of Veterans Blvd and Gibbs. This is their 4th annual Dia De Reyes Celebration and has become a tradition amongst members of DRHCC.



Janie Garcia, Unit Director of HEB Del Rio, was present along with "HEB Buddy" and the "Three Wise Kings". We thank HEB for always making community a priority, and for showcasing Hispanic culture and heritage through the presentation of the rosca.



Left to right: Janie Garcia, Maggie Roman, Paul Pacheco, Father Clay, Carlos Ayala, The three Kings and HEB Buddy.





presents the

# Valentine Business Social

February 11, 2016

6:30 PM

Border Federal Credit Union

2211 N. Bedell Ave.

For Members and Prospective Members

*Join us for food, drinks, games and prizes!  
Red attire encouraged.  
Guests will also be entered for door prizes.*



## DRHCC Calender of Events

### FEBRUARY 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 Ground Hog Day	3	4	5	6
7	8	9	10	11 Valentines Business Social	12 Abraham Lincoln's Birthday	13
14 Valentine's Day	15 President's Day	16	17	18	19	20
21	22 George Washington's Birthday	23	24	25	26	27
28	29 Board Meeting				<b>Informative Notice:</b> *Membership meeting are on the second Thursday of the month * Board meetings are on the last Monday of the month.	

### Del Rio Hispanic Chamber Of Commerce

Physical Address: 305 South Main ~ Texas Community Bank Mailing Address: 2400 Veterans Blvd Ste 16C PMD 402 ~ Del Rio, Tx

Phone: (830) 488-7422 Email: [Hispanic.Chamber@drhcc.org](mailto:Hispanic.Chamber@drhcc.org) Website: [www.delriohipspanicchamber.org](http://www.delriohipspanicchamber.org)